



# ENVISION SHAKOPEE

Shaping the Future of our City ▶ Together

## COMMUNITY WORKSHOP

JANUARY 30, 2018

# AGENDA

## Meeting Purpose:

Identify opportunities, discuss priorities, and provide direction for the plan

- 1 Introduction
- 2 Community Priorities
- 3 Opportunities for Discussion
- 4 Today's Workshop



# GOALS OF THIS PROCESS

## A VISION OF THE COMMUNITY

- **How can we provide the best and most efficient services to our residents and businesses?**
- **How can Shakopee remain economically competitive?**
- **How can we improve the quality of life for all Shakopee residents?**



# GOALS OF THIS PROCESS

A STRONG FOUNDATION OF ENGAGEMENT & ANALYSIS  
WILL BUILD SUPPORT FOR PLAN RECOMMENDATIONS



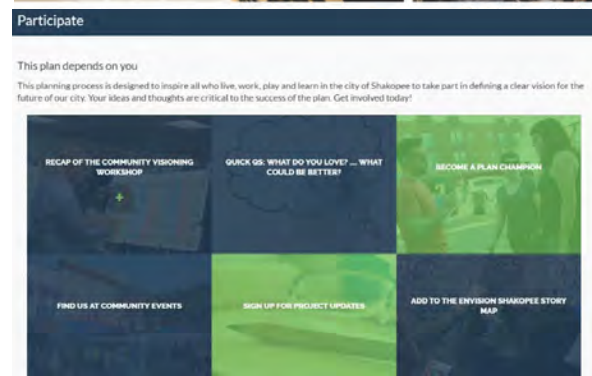


# COMMUNITY ISSUES & PRIORITIES

# HOW WE'VE ENGAGED YOU

## OUTREACH METHODS & PARTICIPATION

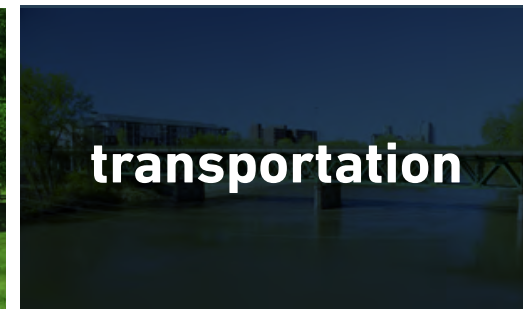
- » Focus Group Interviews
  - 15 focus groups, 72 participants
- » Community Visioning Workshop
  - 70 participants (in-person & online)
- » Media Events
  - 4 newspaper articles
- » Community Events
  - 423 participants
- » Online Engagement
  - 837 website users, 2,200 video views, 40 online survey responses
- » Employer Surveys
  - 505 online responses



# WHAT WE'VE STUDIED

## EXISTING CONDITIONS & DATA ANALYSIS

- » Demographics & population trends
  - Age, race, household size, income, education levels
- » Housing
  - Occupation, tenure, sales price
- » Industries & Employees
  - Concentration & regional comparison
  - Commuting patterns
  - Office & industry space inventory
- » Transportation
  - Vehicle, transit, bicycle & pedestrian network
  - Safety, traffic, barriers, gaps
- » Resources
  - Parks, trails, schools, river, walkability, regional attractions



# COMMUNITY PRIORITIES



**Establish a Strategic Direction**



**Revitalize Downtown**



**Improve Communication & Collaboration**



**Expand Housing Options**



**Build on Shakopee's Sense of Community**



**Enhance the Transportation System**



**Improve the Appearance of the Community**



**Connect People with Parks, Trails & Amenities**



**Maintain a Strong & Diverse Economy.**



**Ensure Fiscal Stability**





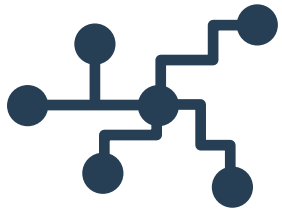
**WHAT WE'D LIKE TO  
DISCUSS WITH YOU  
TONIGHT...**



**Maintain a Strong and Diverse Economy**



**Expand Housing Options**



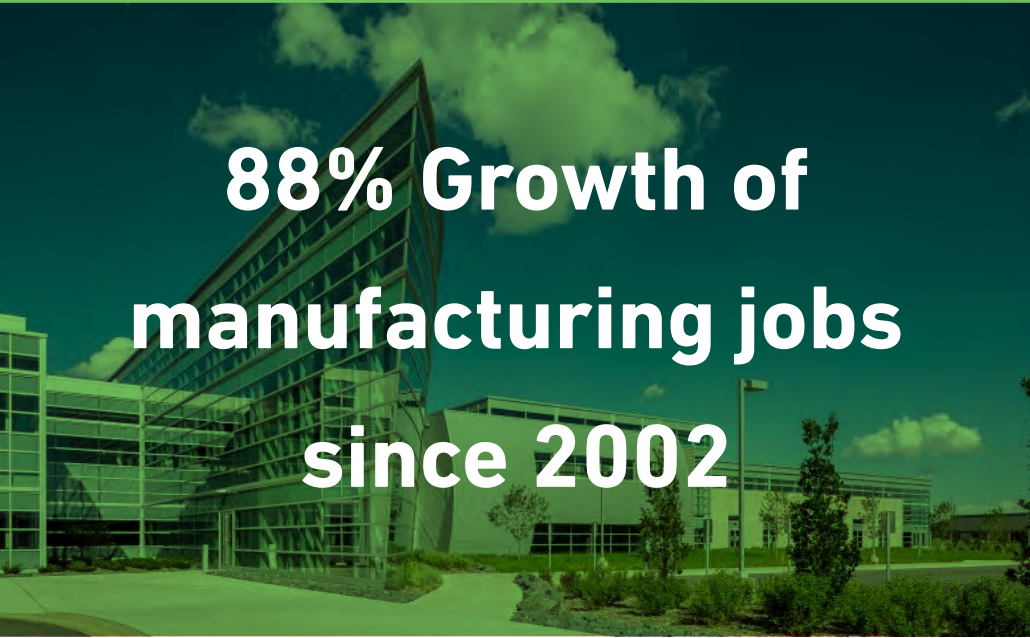
**Enhance the Transportation System**



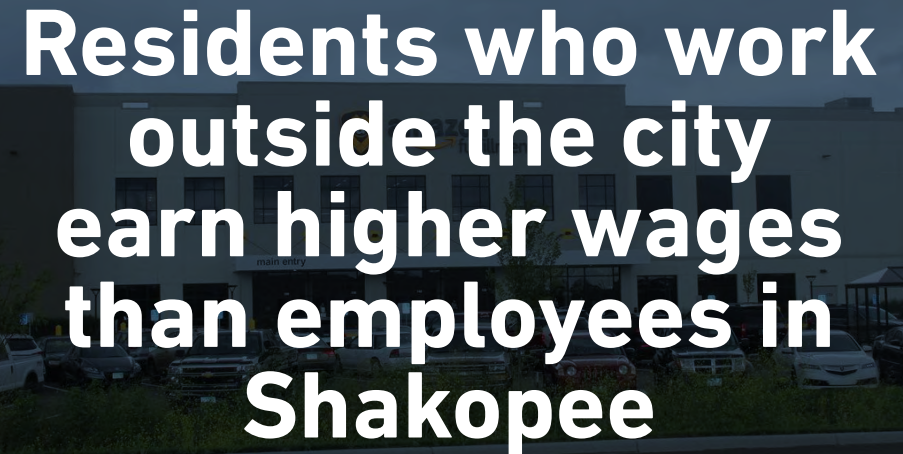
**Connect People with Parks, Trails & Amenities**



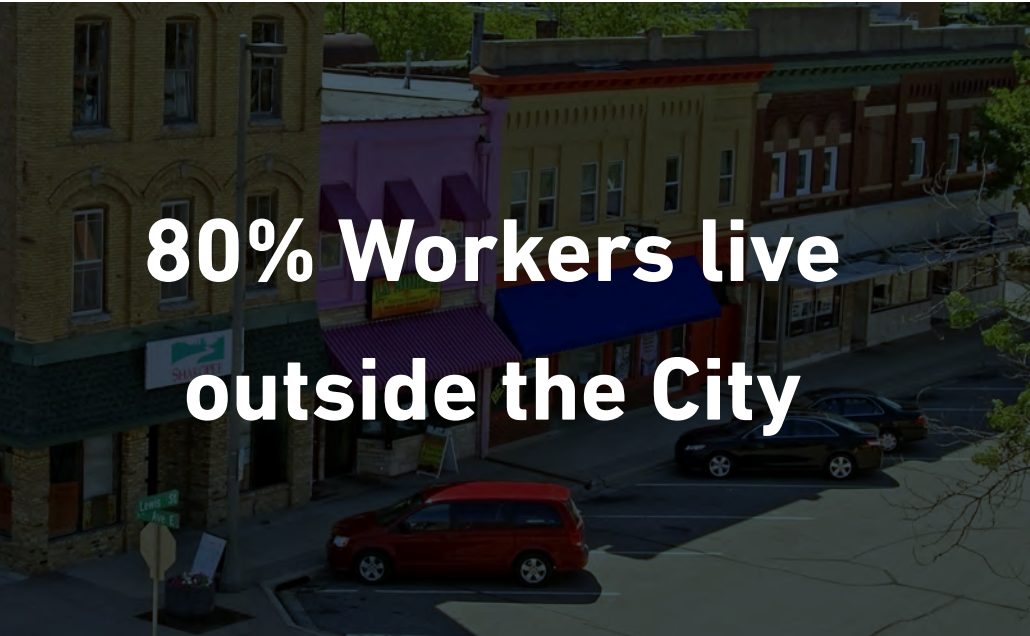
# Maintain a Strong and Diverse Economy



**88% Growth of  
manufacturing jobs  
since 2002**

A photograph of a large, modern industrial building with a prominent glass facade, set against a clear blue sky with some clouds. The building has multiple stories and a complex structure of windows and beams.

**Residents who work  
outside the city  
earn higher wages  
than employees in  
Shakopee**

A photograph of a large, modern multi-story office building with a dark facade and many windows. There are cars parked in front of the building, and the scene is set in an urban environment.

**80% Workers live  
outside the City**

A street-level photograph of a town with colorful, multi-story buildings. There are cars parked along the street, and the scene is set in a residential or commercial area.

**82% Residents work  
outside the City**

A photograph of a roller coaster at an amusement park. The roller coaster has a tall drop and a red and white track. There are other rides and structures visible in the background.



## Maintain a Strong and Diverse Economy

How can Shakopee support current businesses *and* attract new businesses that provide well-paying jobs?



# Maintain a Strong and Diverse Economy

Target “front of house” business recruitment



Prepare plan for industrial growth on new sites

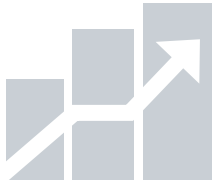


Improve housing diversity and amenity options for new workers



Create co-working spaces downtown & in existing buildings.

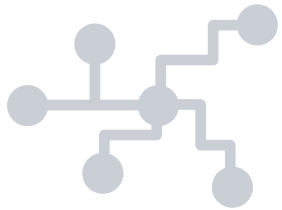




**Maintain a Strong and Diverse Economy**



**Expand Housing Options**



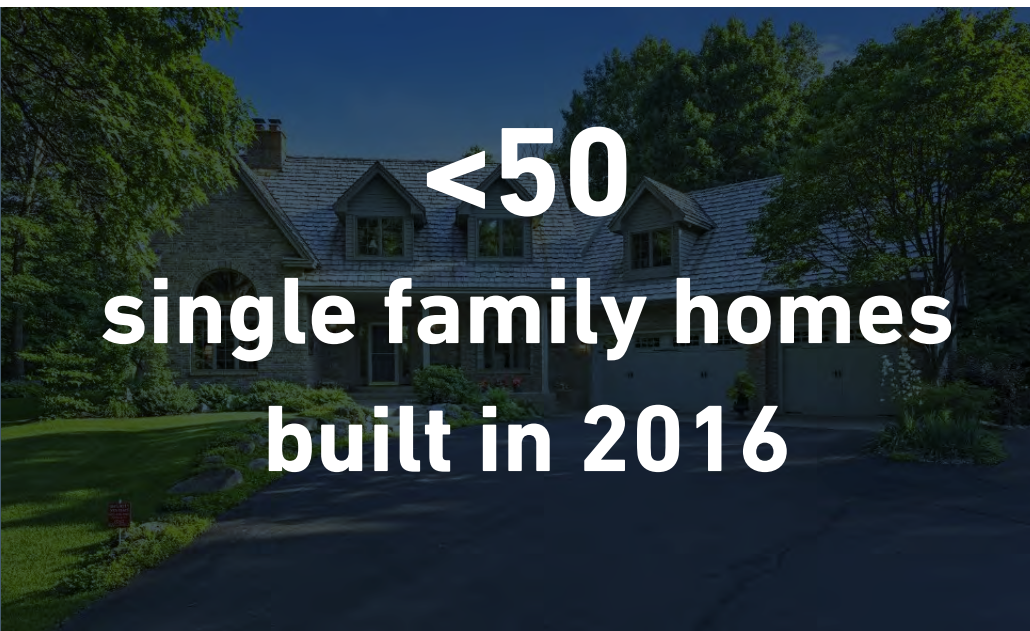
**Enhance the Transportation System**



**Connect People with Parks, Trails & Amenities**



## Expand Housing Options





## Expand Housing Options

**How can  
Shakopee support  
a diversity of  
housing options?**







# How can Shakopee support a diversity of housing options?

Expand options that young professionals and seniors can afford



Preserve existing neighborhoods for young families

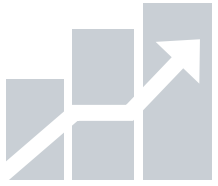


Promote new development in targeted areas



Create housing options that connect people to amenities

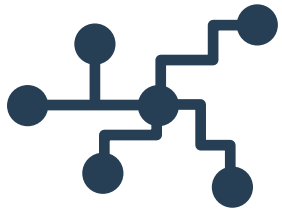




**Maintain a Strong and Diverse Economy**



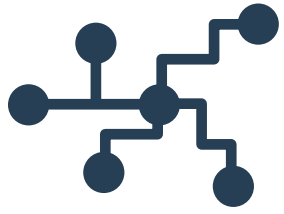
**Expand Housing Options**



**Enhance the Transportation System**



**Connect People with Parks, Trails & Amenities**



# Enhance the Transportation System

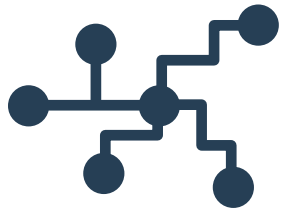


**Access to jobs and housing depends on a robust system**



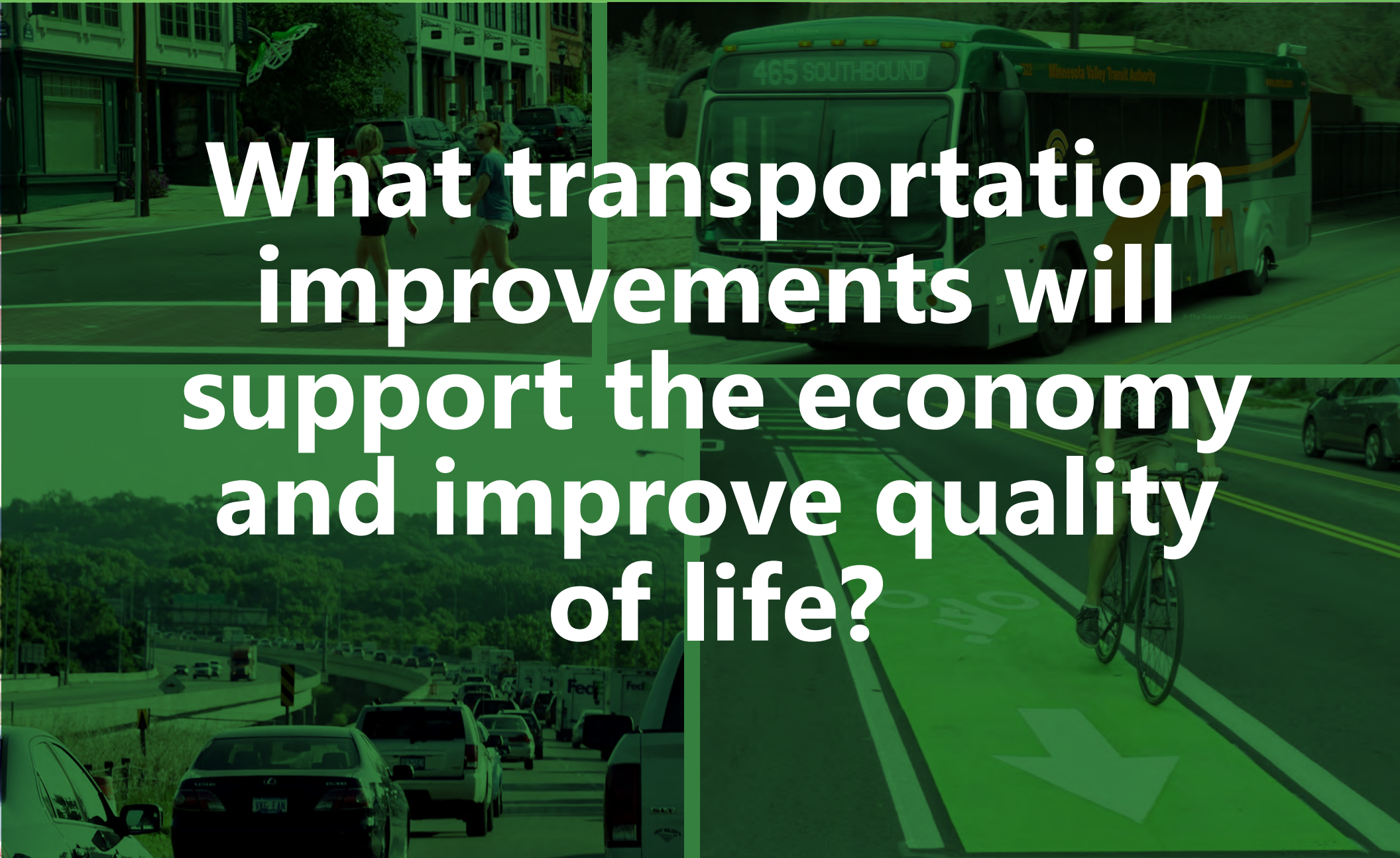
**Highway capacity is limited**

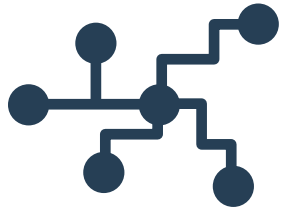




## Enhance the Transportation System

**What transportation improvements will support the economy and improve quality of life?**





# What transportation improvements will support the economy *and* improve quality of life?

Systems that support people who live and work in Shakopee



Increased mobility options to improve the transportation system

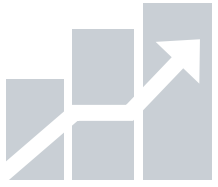


Strategies to alleviate congestion



Bikeways to capitalize on the existing trail system & encourage bicycle tourism

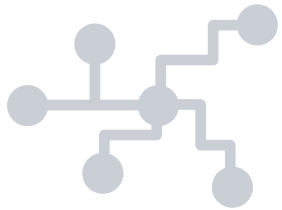




**Maintain a Strong and Diverse Economy**



**Expand Housing Options**



**Enhance the Transportation System**



**Connect People with Parks, Trails & Amenities**



# Connect People with Parks, Trails & Amenities

**Access to open space  
can attract business  
investment**



**Trail connectivity can  
support the recreation  
economy**





# Connect People with Parks, Trails & Amenities

**What strategic park and trail improvements will support economic investment and fill community needs?**





# Connect People with Parks, Trails & Amenities

Increase park space to protect property & conserve natural assets



Improve access, lighting and visibility along the river



Collaborate with other agencies & communities to provide expanded & connected trail systems



Enhance street design to improve park access to pedestrians and bicyclists





# TODAY'S WORKSHOP

# WORKSHOP DISCUSSION TABLES

## LOGISTICS AND EXPLANATION

- Economic Vitality
- Housing Options
- Transportation
- Parks & Trails

### » Worksheet Exercises

**ENVISION SHAKOPEE** **HOUSING OPPORTUNITIES**

**CHARACTER AREA MAP**



**Mixed-Use**



Place dot and/or comments here.

**Townhouses**



Place dot and/or comments here.

**Apartment Community**



Place dot and/or comments here.

**Apartment Building**



Place dot and/or comments here.

**What types of housing should be developed in Shakopee? Where should it go?**

**INSTRUCTIONS:**

1. Review the places (A, B, C, etc) on the map above and the images of housing types (1, 2, 3, etc) to the right.
2. In the boxes below each image write the letter(s), corresponding to the map of where you think the type and style of housing should be in Shakopee. More than one letter may be given for each image.

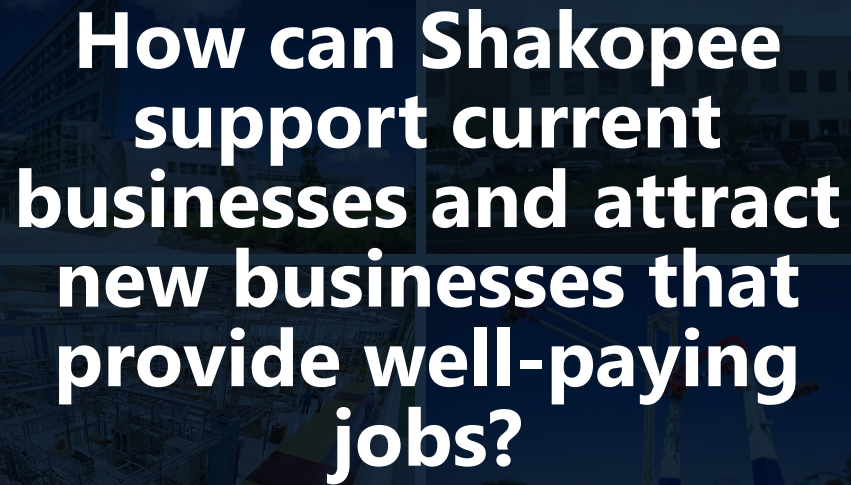
If you do not agree with the housing type example or do not think the style fits in Shakopee leave the image type blank.

You may also use the boxes above to provide comments on each of the housing types, even if you did not vote for it.

### » Facilitated Group Discussions



# TODAY'S BIG QUESTIONS



**How can Shakopee support current businesses and attract new businesses that provide well-paying jobs?**



**How can Shakopee support a diversity of housing options?**



**What transportation improvements will support the economy and improve quality of life?**



**What strategic park and trail improvements will support economic investment and fill community needs?**



## Maintain a Strong and Diverse Economy

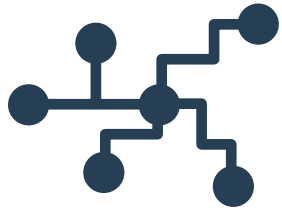
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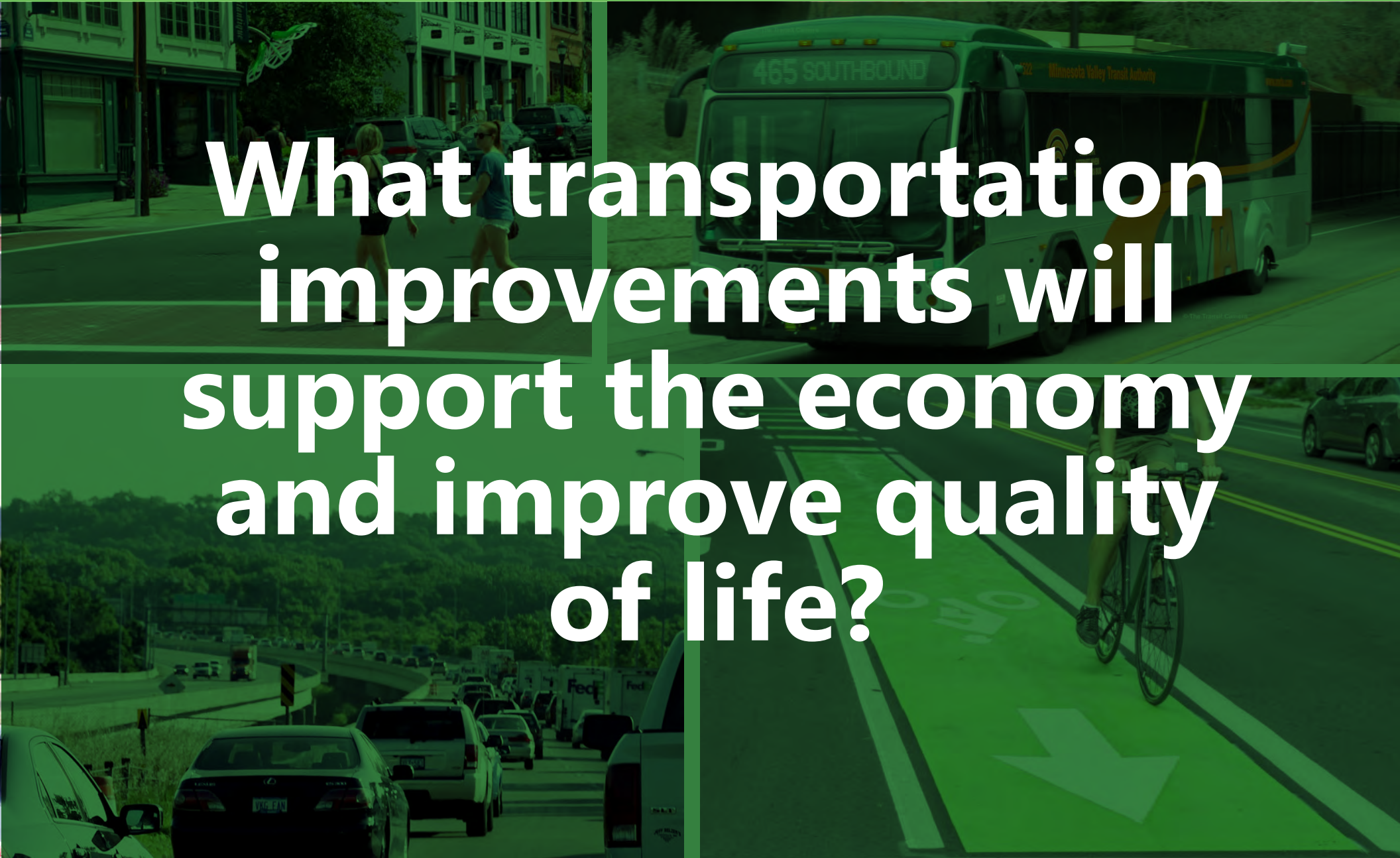
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## Enhance the Transportation System

**What transportation improvements will support the economy and improve quality of life?**





## Connect People with Parks, Trails & Amenities

**What strategic park and trail improvements will support economic investment and fill community needs?**



# DISCUSSION SHARING

## MEETING WRAP-UP

### Take the next 5 minutes:

- **Designate a table member to report out**
  - Report out will be 1 - 2 minutes per table
- **Choose the following parts of your conversation to share:**
  - **The TOP THREE** points of consensus – overall – at your table
  - **One or two items** that generated very different opinions among the group

**THANK YOU  
FOR ATTENDING TODAY!**

Invite your friends and family  
to contribute to the online workshop on

[envisionshakopee.com](https://envisionshakopee.com)