

BECOME A PLAN CHAMPION!

Envision Shakopee: Shaping the Future of our City – Together

Envision Shakopee, the city's new comprehensive plan will be the city's vision and blueprint for the next 20 years. It will reflect our shared concerns and aspirations, anticipate future growth and redevelopment needs, guide decision making and address our responsibility to future generations.

The success of *Envision Shakopee* will hinge on the participation of residents, businesses, visitors and other stakeholders. Success also hinges on the city doing a better job of listening! To hear from people, we are creating more opportunities for involvement. This will include focus groups, workshops, presentations, city presence at community events and festivals, public meetings, and online platforms.



The truth is—the city cannot do this alone. We are looking for community volunteers—individuals and organizations—to serve as Plan Champions to spread the word and improve the planning process.

Plan Champion Role

1. Plan Promotion: Champions communicate important messages to groups and individuals whom the city struggles to engage
2. Insight Gathering: Champions gather insight on a number of issues to help the city understand perceptions, opinions and issues
3. Partnership Building: Champions build partnerships with other organizations to help improve the planning process and increase participation
4. Plan Creation: Champions commit to assisting with the creation of the plan and ensure public input retains a key place in the comprehensive plan documents
5. Plan Implementation: Upon adoption of the comprehensive plan, serve as a champion of the implementation of the plan's outlined strategies and action steps

Plan Champions are individuals who:

1. Have an interest in promoting participation in the planning for Shakopee's future
2. Are deeply committed to Shakopee and its success
3. Have good communication and listening skills
4. Have good boundaries and understand how to behave professionally
5. Are pragmatic with an open mind
6. Are good at networking and making connections to others
7. Have a deep connection to a particular neighborhood or population
8. Are able to, or are willing to learn how to use Microsoft products, the internet and email, and have regular access to a computer with internet access
9. Live, work or study in Shakopee
10. Are confident, outgoing, enthusiastic and energetic
11. Are interested in working with their neighbors to find solutions
12. Upon plan completion, have an interest in supporting the implementation strategies outlined in the plan

Benefits of being a Plan Champion

- Participate: Serve your community by volunteering your time, skills and thoughts
- Learn: Envision Shakopee will be an opportunity to learn about the issues we face now and in the future, learn about each other, and learn about what the city is doing to move issues forward
- Collaborate: Work with your neighbors to find real solutions

Time Commitment

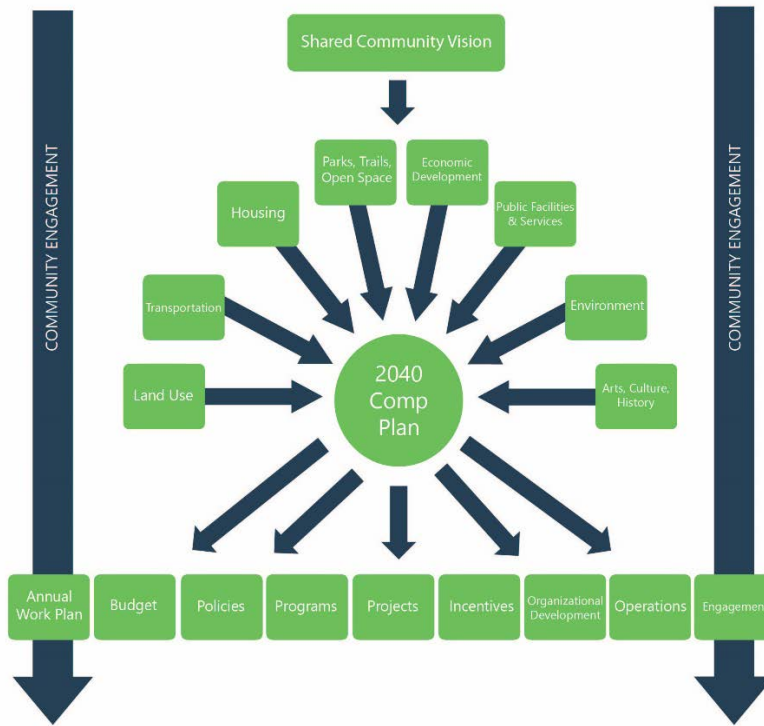
You can commit as little or as much time as you are comfortable and are able to. Some may choose to be more involved than others. The process of completing the plan will take about 18 months, Summer 2017 to Winter 2018, with the bulk of the work between June 2017 and April 2018.

More Information

Visit www.envisionshakopee.com for more information

Contact

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envisionshakopee@ShakopeeMN.gov



Please turn in this half sheet if you would like sign up today!

Name/Organization Name _____ Phone _____

Primary contact email address _____

What is your Community role in Shakopee? (check all that apply) Resident Employee Property Owner

Business Owner Jackson Township resident Local Business Community Organization

Other _____

Do you speak/write in another language? Yes No If yes, which language(s)? _____

Check here if you do *not* want your name listed as a Plan Champion on envionshakopee.com

Thank you!